

# INVITATION

## WETEX 2017 - Water - Energy - Technology - Environment

Join us and exhibit at the Pavilion of Denmark at WETEX Dubai 23<sup>rd</sup> - 25<sup>th</sup> of October 2017 and get direct access to sustainable projects in the MENA region.

Price:  
16.500  
DKK

Over the past century, UAE and Dubai has experienced a dramatic transformation. Today, Dubai is regarded as one of the most cosmopolitan cities in the world. As we approach Expo 2020, Emiratis will discover what makes a sustainable city, and in particular, how Dubai will become the world's most sustainable city.

First of all, for a city to be sustainable it needs to encompass the three main pillars of sustainability: Environmental, Economic and Social sustainability.

Show your latest sustainable solutions and join the exhibition that has established itself as one of the largest exhibitions of its kind worldwide as 1,900 exhibitors from 48 countries participated in the event in 2016.

WETEX serves as a global platform for exhibitors to showcase latest technologies, raise corporate profiles and promote products and services while sharing ideas and best practices with the world's leading players in the water, energy, and environment sectors.

Act NOW by Grundfos in partnership with DI and supported by the Royal Danish Consulate General in Dubai invite you to join us at the Danish Pavilion. We have a premium position just next to DEWA at the exhibition and the show will be in co-location with "World Green Economy Summit" at the Dubai International Convention and Exhibition Center.

We will also organize an Act NOW by Grundfos Workshop in cooperation with our ongoing Sustainable projects in Dubai. We invite our participants to show their technologies and solutions to the developers and to participate in the ongoing projects. The workshop will be held on the 26<sup>th</sup> of October 2017 in Dubai.

Price: 16.500,- DKK / max 2 persons per company

Including: Space at the Danish Pavilion. One wall at 2 m<sup>2</sup> including company profile and brochure display in the common Act NOW by Grundfos area, one company profile in our Danish Pavilion brochure and upload of cases (product description) at our web. Photos from the Pavilion and local PR, invitation to a VIP reception by the Danish Green Hub Dubai and the Act NOW by Grundfos workshop the 26<sup>th</sup> of October.

We will help you with hotel- and transport information and invite relevant customers and contacts to the VIP reception to match your needs.

The price is subject to 10 companies participating and is based on grants from the Danish Trade Council.

### With Best Regards

#### Act NOW

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"De Minimis rules"

From January 2014, companies receiving export-promoting subsidies have to complete a business form in which they specify the subsidies received under the "de minimis" rules. This includes all subsidies received in your current financial year and the two previous years. According to the Trade Council rules, companies themselves are responsible for obtaining the information from all subsidy-administrators. As a service, Act NOW can help with information forms to be used.



Confederation of Danish Industry



Act NOW  
Creating Sustainable Value Chains

